



## **2010 ANNUAL REPORT TO THE PUBLIC** (5/1/09 – 4/30/10)

### **OUR MISSION**

CancerCURE of America: Care, Understand, Research & End (CCURE) is an IRS-recognized tax-exempt federated group representing charitable organizations fighting cancer and caring for cancer victims. Its mission is to organize and prepare its member charities for effective participation in at-work employee charitable fund drives and other types of fundraising activities, to screen and certify these charities to assure they meet the eligibility criteria to participate in these fund drives, to help educate contributors about the work of these worthy causes, and to provide for the secure, accurate, and timely transmission of contributions from the fund drives to the recipient charities. And to do all the above as cost-effectively as possible consistent with delivering quality service.

Established to help charities participate more effectively in the U.S. Government's annual employee fund drive, the Combined Federal Campaign, CancerCURE of America has also expanded into fund drives conducted by state and municipal governments, United Ways, and corporations, either by representing its members directly or by cooperating with other federated groups.

### **PROGRAM SERVICES**

To accomplish its mission, CancerCURE of America provides the following programs and services to its members and to the giving public:

- ✓ Fund drive application assistance.
- ✓ Review and certification of charitable agency eligibility documentation.
- ✓ Representation of the members before fund drive organizing and/or regulatory authorities.
- ✓ Disseminating information about the work of the charities to the workplace giving public.
- ✓ Organizing member participation in fund drive promotional and educational events.
- ✓ Review ways to market the federation.
- ✓ Forwarding contributor name and address information, if requested, and accounting for and transmitting gift funds, with annual audit.

### **THE YEAR IN REVIEW**

CancerCURE of America approved and certified 53 members in the Fall 2009/2010 fund drive campaign year and raised \$8.1 million in cash and pledges. A complete list of the member charities, including descriptions of their programs, addresses and direct contact information is available at [www.cancercureamerica.org](http://www.cancercureamerica.org).

Either directly or through cooperative arrangements with other federations, members were presented in workplace fund drives reaching as many as 10 million employees. Members also had the option of participating in a variety of non-workplace fund raising programs. A detailed description of member services and benefits is available on the federation's web site.

**CancerCURE of America: Care, Understand, Research & End**  
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[www.cancercureamerica.org](http://www.cancercureamerica.org)

## **AUDITED FINANCIAL STATEMENTS**

For the year ended April 30, 2010

Public support:	
Combined Federal Campaign	\$7,747,441
State Employees & Corporate campaigns	60,142
Online Giving System donations	317,125
Less estimated uncollectible pledges	(1,404,164)
Less amounts distributed to member agencies	<u>(6,146,108)</u>
Total public support	574,436
Revenue:	
Charges to member agencies	<u>0</u>
Total support & revenue	574,436
Expenses:	
Program services	428,580
Administration	26,409
Fundraising	<u>119,47</u>
Total expenses	574,436
Changes in net assets	0
Net assets, May 1st	0
Net assets, April 30th	0

The federation is audited by the firm of Maze & Associates, CPAs, headquartered in Pleasant Hill,, California. A complete copy of their report for the fiscal year ended 4/30/2010 is available on request. A copy of the federation's Form 990 IRS tax return is available on our web site.

## **MEMBER CHARITY FEES**

For the fiscal year 2009/2010, federation revenue exceeded expenses and thus no member fees were charged.

Member charities share in supporting the operating costs of the federation ("Total Expenses" in the federation audited financial statements) by having membership fees deducted from the donor-designated gifts they receive from the fund drives in which they participate as members of the federation. Fees are determined on a pro rata basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation operating costs will be ten percent.

Gifts made to the federation itself (versus gifts made to an individual member agency), and other federation revenue, such as interest income, are shared among all the member charities on the same proportionate basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation revenue will be ten percent.

Therefore, as a net result, should the federation's revenue exceed expenses in any given year, the member charities share the excess income in addition to the donor-designated gifts each has received; the membership fee is effectively zero. Conversely, should the federation's expenses exceed revenue, fees are apportioned against the members' donor-designated gifts to cover the net balance.

## **GOVERNANCE AND STAFF**

CCURE is governed by an all-volunteer board of directors who receive no compensation for their services.

Ken Rowe, President  
Roxanne Fletcher, Vice President  
Sarah Mastracco, Treasurer  
Joyce Graff, Secretary  
Donna Yesner, Member

The federation does not retain regular staff employees but instead retains outside service providers under the supervision of the Board of Directors. The two principal outside service providers are Maguire/Maguire Association Management, for membership and campaign support services, and Local Independent Charities of America for fiscal agent services.

## **MEMBER CHARITY RESULTS – FALL 2009 CFC**

	DESIGNATIONS	FEES
Alex's Lemonade Stand Foundation	\$131,788	\$0
American Association for Cancer Research	292,615	0
Angel Flight for Cancer Patients	155,894	0
Bear Necessities Pediatric Cancer Foundation, Inc.	21,684	0
Brain Tumor Association, American (ABTA)	212,697	0
Breast Cancer Action	73,227	0
Breast Cancer African American, Sisters Network Inc.	544,934	0
Breast Cancer Aid and Research Institute	756,980	0
Breast Cancer Fund	231,825	0
Cancer Aid and Research Fund	504,562	0
Cancer and Aging Research Program	24,142	0
Cancer Care, Inc.	71,101	0
Cancer Control Society	9,530	0
Cancer Curing Society	48,610	0
Cancer Fund of America	135,997	0
Cancer Prevention and Treatment Fund	172,368	0
Cancer Project	20,691	0
Cancer Project - Mautner Project for Lesbians with Cancer	20,059	0
Cancer Recovery Foundation of America	56,875	0
Cancer Research America - NFCR	228,797	0
Cancer Research Foundation	746,373	0
Cancer Research Fund of the Damon Runyon - Walter Winchell Foundation	75,244	0
Cancer Research Fund VHL Alliance	8,594	0
Cancer Research Wellness Institute	58,008	0
Cancer Support - The Wellness Community	17,702	0
Cancer Survivors Coalition (NCCS)	20,572	0
Childhood Cancer Alliance - Rally for Research	43,128	0

**MEMBER CHARITY RESULTS – FALL 2009 CFC - continued**

	DESIGNATIONS	FEES
Childhood Cancer Research - St. Baldrick's Foundation	\$29,594	\$0
Childhood Cancer Research Coalition	190,322	0
Children's Brain Tumor Foundation	46,303	0
Children's Cancer Aid and Research Institute	143,411	0
Children's Cancer Fund of America	129,634	0
CURE Childhood Cancer, Inc.	51,388	0
Gabrielle's Angel Foundation for Cancer Research, Inc.	10,743	0
Gilda's Club Worldwide	17,922	0
International Myeloma Foundation	21,373	0
Kidney Cancer Research and Education Association	159,703	0
Leukemia Clinical Research Foundation	359,034	0
Lung Cancer Alliance	62,470	0
Lung Cancer Research Foundation, Bonnie J. Addario	115,478	0
LUNGevity Foundation	70,831	0
Lymphedema Network	16,865	0
Lymphoma Foundation of America	161,405	0
Lymphoma Research Foundation	154,706	0
Oncology Nursing Society Foundation	8,604	0
Ovarian Cancer Coalition, National	132,444	0
Ovarian Cancer National Alliance	55,749	0
Pediatric Cancer Research Foundation	48,718	0
Prostate Cancer Coalition Fund, National	35,027	0
Prostate Cancer Research and Assistance Fund	129,866	0
Prostate Cancer Research Institute	201,547	0
Skin Cancer Foundation	62,767	0
Thyroid Cancer Survivors Association, Inc.	70,980	0